



The 17 Juin Media group joins Newen

Paris, 23 March 2015 – Christian Gerin, founding President of 17 Juin Media, has chosen Newen, a major production and distribution player in France, to reinforce his group’s growth and bring new momentum in terms of audiovisual development.

Founded in 1992, the 17 Juin Media group has become an essential partner for French TV channels over the past few years, particularly for its proven skills in health, medical and science programmes. Thanks to Magazine de la Santé [*“Health Magazine”*], shown on France 5 and presented by Michel Cymes and Marina Carrère d’Encausse, the company has renewed the health programme genre and created a style that has been a success with viewers.

Thanks to these skills, the companies 17 Juin Media and Pulsations have developed other programmes and conquered new slots in the TV schedules. They have proved themselves as the leaders in flow programmes in the health area. The group has also made original documentaries, collections about the legal system for France 2 and Canal Multithématiques, and has diversified through 17 Juin Fiction, 17 Juin Musique and 17 Juin Editions.

In choosing to join Newen, Christian Gerin, who will remain president of the group's companies, wants to give a new impetus to 17 Juin Media, while keeping what has brought it success: its editorial independence. Thanks to this merger, he also intends to ensure the company's durability and give it the means to develop and grow.

"In a sector where consolidation is rife, it seemed worthwhile for us to draw closer to a player in the market that shares our ethical approach to the relations that production companies should maintain with their journalists, presenters, production teams, but also with the broadcasters and television viewers. In the past, Newen and its management have shown their capacity to work with brands that have a strong editorial imprint, such as Capa," Christian Gerin said.

Fabrice Larue, the President of Newen, commented in turn on this strategic partnership: *"17 Juin represents a new stage in our Group's development. I am delighted about this association with Christian Gerin since we share the same values: editorial independence, creativity and entrepreneurial spirit."*

After Telfrance, Be Aware and Capa, 17 Juin Media completes our range of expertise, bringing us its skills in documentaries and in health, science and medical programmes, but also through the digital contacts they have also set up with the viewers of these programmes. Newen is strengthening its position on the French market in order to increase the influence of 'made in France' creation internationally."

Alongside Christian Gerin, Michel Cymes and Marina Carrère d'Encausse, Newen will become a majority shareholder in the 17 Juin Media group. On this occasion, Laurence Darzel, General Secretary, and Benoît Thévenet, Senior Editor of the health unit, will also become shareholders. This organisation means that 17 Juin Media's management team will own a significant part of the

new entity, giving a clear sign of their continuing involvement and commitment.

The 17 Juin Media group is a new independent organisation within the Newen galaxy (Telfrance, Capa, Be Aware), and represents the offer in health and science magazine programmes and documentaries that Newen lacked. Thanks to this association, 17 Juin Media will be in a position to develop new programmes while taking advantage of Newen's skills in the fields of fiction and distribution.

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